



**BRIAN MAYA**  
INTERACTIVE DESIGNER

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hello@brianmaya.com



/BrianJoelMaya

## EXPERIENCE

### i3 Creative Agency

September 2014–Present  
Union, NJ

### Lead Digital Designer

Conceptualize marketing campaigns for small businesses. Focuses include branding, web design and social media marketing to raise their brand awareness and sales.

### Kean University Center for Leadership and Service

August 2014–December 2014  
Union, NJ

### Creative Arts Specialist

Design layout of the official college print publication, *The Courgar's Byte*, and created promotional material for on-campus events.

### NeuStudio, Inc.

October 2013–September 2014  
Fanwood, NJ

### Assistant Graphic Designer

Managed, maintained and designed various websites and brand identities for small businesses.

### Soundwaves Recording Studio

January 2013–May 2013  
Union, NJ

### Graphic Designer Intern

Created promotional material for Soundwaves Recording Studio and 10th St. Bar.

### Calvary Chapel Old Bridge

May 2011–November 2011  
Old Bridge, NJ

### Assistant Graphic Designer

Assisted in creating promotional material for church events and media.

## EDUCATION

### Robert Busch School Of Design Kean University

### 2015 BFA: Graphic Design

Graduated with Honors: Summa Cum Laude  
Dean's List (2012-2015)  
Lambda Alpha Sigma Honor Society (2012-2015)  
Design Gallery Member (2013-2015)  
Center for Leadership and Service (2014-2015)

## AWARDS

### Art Director's Club of New Jersey

### 2015 Design Excellence Award

## DESIGN SKILLS

Problem-Solving  
Brainstorming  
Conceptualization  
Web Design  
Web Development  
Interface Design  
Wireframing  
User Experience  
Information Design

Client Relations  
Copywriting  
Visual Design  
Presentation Skills  
Social Media Management  
Mobile Application Design  
Research & Analytical  
Communication Skills

## TECH SKILLS

Adobe CC  
HTML & CSS  
Wordpress CMS  
SquareSpace  
Invision Prototype App  
Google Analytics  
Google Adwords  
Facebook Ads  
Twitter Ads

Google Tag Manager  
Mailchimp  
Constant Contact